

In the Claims:

1. (Currently Amended) A method for accessing data, comprising the steps of;
reading data from ~~a portable data carrier~~ an RF tag,
parsing a company identifier from said data, and
accessing a web site having a URL associated with said company identifier.
2. (Original) The method of claim 1, further comprising the step of;
parsing an item identifier from said data.
3. (Original) The method of claim 2, wherein said web site is also associated with
said item identifier.
4. (Original) The method of claim 2, further comprising the step of;
accessing a link on said web site associated with said item identifier.
5. (Original) The method of claim 1, further comprising the step of;
displaying data associated with said web site.
6. (Original) The method of claim 1, further comprising the step of;
processing a transaction associated with said web site.
- 7-10. (Canceled)
11. (Original) The method of claim 1, wherein said URL comprises said company
identifier.
12. (Original) The method of claim 11, wherein said company identifier comprises a
company prefix.
13. (Currently Amended) A method of accessing data comprising the steps of;
~~scanning a symbol~~ reading an RF tag containing data,

calling a URL, and
displaying information associated with said URL,
wherein at least a portion of said URL comprises at least a portion of said data.

14-15. (Canceled)

16. (Original) The method of claim 13, wherein said data comprises a UCC company identifier and a UCC item identifier.

17. (Original) The method of claim 16, wherein said URL comprises a UCC company identifier and a UCC item identifier.

18. (Original) The method of claim 17, wherein said URL comprises www.“company identifier”.com/“item identifier”, and
wherein said “company identifier” comprises a number assigned by the uniform code council and said “item identifier” comprises a number assigned by a manufacturer.

19. (Original) The method of claim 13, further comprising the steps of;
calling a web browser, and
entering at least a portion of said data in the URL line of said browser.

20. (Currently Amended) A method for finding information related to ~~a portable data carrier~~ a radio frequency tag, comprising the steps of;
reading data from a ~~portable data carrier~~ radio frequency tag,
prepending a first character sequence to said data, and
attempting to access a web site having a URL comprising said prepended character sequence and said data.

21. (Original) The method of claim 20, further comprising the steps of;
prepending a second character sequence to said data, and
attempting to access a web site having a URL comprising said prepended second character sequence and said data.

22. (Original) The method of claim 20, further comprising the steps of;
appending a first domain to said data, and
attempting to access a web site having a URL comprising said prepended character
sequence, said data, and said first domain.
23. (Original) The method of claim 22, further comprising the steps of;
appending a second domain to said data, and
attempting to access a web site having a URL comprising said prepended character
sequence, said data, and said second domain.
24. (Original) The method of claim 22, wherein said first character sequence and said
first domain are automatically selected from among a plurality of character sequences and
domains held in computer memory.
25. (Currently Amended) A method for processing a query, comprising the steps of;
receiving a query containing data from a radio frequency tag,
parsing a manufacturer's code from said query,
looking up a manufacturer's URL associated with said manufacturer's code in a database
of URLs, and
redirecting said query to said manufacturer's URL.
26. (Currently Amended) A device for accessing product information, comprising;
a ~~portable data carrier~~ radio frequency tag reader,
a microprocessor electrically connected to said ~~portable data carrier~~ radio frequency tag
reader,
a memory electrically connected to said microprocessor, and
an interface electrically connected to said microprocessor;
wherein said memory contains a plurality of computer readable character sequences for
prepending, and
computer readable instructions for sequentially prepending said plurality of character
sequences to data received through said ~~portable data carrier~~ radio frequency tag reader

and attempting to connect to URLs corresponding to said character sequences through said interface.

27-30. (Canceled)